

Quick Facts

WHAT IS LANDMARK

Landmark is an international personal and professional growth, training and development company that offers unique educational programs that create breakthrough results for people and organizations.

WHERE DOES LANDMARK OFFER PROGRAMS

Landmark offers a comprehensive curriculum of more than 60 programs delivered in over 125 locations throughout 21 countries worldwide.

WHAT DOES LANDMARK OFFER

Landmark's programs provide people with practical, powerful and relevant tools for causing breakthroughs in those areas of their lives that are most important to them, including performance, communication, relationships, overall satisfaction and peace of mind.

It offers The Landmark Forum, seminars, and courses that are innovative, effective and immediately relevant. The ideas, insights and distinctions on which Landmark's technology is based and the results it has produced make Landmark a leader and innovator in its field.

HOW DO LANDMARK PROGRAMS WORK

Landmark is a unique company that offers an education in living. The programs are designed to provide coaching in an informal dialogue between the leader and participants. Landmark's programs allow people to challenge their own conventional perspectives and decision-making patterns. They provide people with new tools to effect significant change in their lives.

Michael Jensen, Jesse Isidor Straus Professor of Business Administration, Emeritus at Harvard University said, "Landmark is an amazing organization for successful people. This organization, like no other organization I know, really can make a difference in peoples' lives and in the lives of companies. They deliver what they say they can deliver and are totally dedicated to that."

Quick Facts - continued

WHAT ARE THE RESULTS

Landmark's programs result in effectiveness, accomplishment, and aliveness that last a lifetime, and participants are left with new levels of power, freedom, full self-expression and peace of mind. Throughout 21 countries, more than 2.4 million people have participated in our programs globally. Landmark's programs, leaders, and ideas have been endorsed by thousands of accomplished leaders worldwide, including CEOs of global corporations, world-class athletes, renowned artists, widely respected academics, top health professionals, and internationally recognized humanitarians. Leading corporations, non-profit organizations, and public institutions regularly utilize Landmark's personal and professional growth, training and development programs and report extraordinary results, including significantly higher levels of employee performance, motivation, creativity, and satisfaction. In independent studies conducted by highly respected research organizations, Landmark participants overwhelmingly reported that Landmark's programs exceeded their expectations and provided great value. In fact, of those surveyed, over 94% of Landmark's customers said that The Landmark Forum has made a profound and lasting difference in their lives.

In 2002, Landmark was recognized as one of the top leadership and development training program providers in the world by HR.com/James MacNeil.

Through independent research, Landmark participants report major positive results in the following areas:

- The quality of their relationships
- The confidence with which they conduct their lives
- The level of their personal productivity
- The experience of the difference they make
- The degree to which they enjoy their lives

Since 1991, Landmark has been the primary catalyst for participants creating more than 100,000 non-profit and pro bono projects benefiting individuals, organizations and communities around the world.

Quick Facts - continued

WHAT ARE THE RESULTS - continued

The Talent Foundation, an independent non-profit foundation in London, studied The Landmark Forum. The research showed that those individuals who participated in The Landmark Forum showed significantly higher levels of motivation, self-esteem, and confidence in relation to their learning and the application of skills at work than those in the control group, even two years after completing the course.

Findings showed that:

- More than two out of three Landmark Forum participants saw the training as beneficial to both their organization and themselves.
- Landmark Forum participants perceived learning to be fun (88% vs. 64% in the control group).
- The participants of The Landmark Forum had a higher level of self-awareness (62% vs. 43% in the control group) and knew what to learn in order to succeed (71% vs. 61% in the control group).